FI4INN - Financial instruments

Interreg CENTRAL EUROPE
Co-funded by the European Union

FI4INN

Financial instrument brand naming

Impact

Purpose / Systematic impact

Which broader ESG aspects does the FI tackle?
Which are the sustainability issues that the FI can tackle?

ESG compliance

Which legal requirements about ESG standards must the FI comply to?

ESG KIPs

Which indicators of performance can be evaluated?

Long-run business results

How does the ESG compliance of the FI contribute to the economic sustainability of the funded company on the long run?

Key activities

Outline actions required to create and sustain the financial instrument.

- What are the implementation steps (e.g., stakeholder workshops, regulatory approvals)?
- What activities will support outreach and engagement with the target group?

Key resourses

Identify what is available or needs to be developed (e.g., guides, workshops, partnerships).

Key partners

Identify stakeholders who will contribute to the design, implementation, and success of the financial instrument.

- Who are the public or private partners involved (e.g., venture capitalists, business incubators)?
- What roles will they play (e.g., funding, mentorship, capacity building)?

Key features

Specify the characteristics (e.g., funding duration, eligibility, repayment terms).

- How will the instrument operate? (Eligibility, process, timeline)

Value proposition

Describe the unique value generated for the target audience (e.g., SMEs, startups) and the system (e.g., economic, environmental, or social benefits)

- What unmet needs does this financial instrument address?
- How does the instrument improve the beneficiary's financial situation or ESG compliance?
- What systemic benefits (e.g., job creation, innovation, sustainability) does it aim to generate?

Target

Describe the specific audience for the financial instrument.

Channes

Define how to communicate and deliver the financial instrument to the target audience.

- What are the most effective communication methods (e.g., social media, workshops)?
- How will beneficiaries be informed and engaged?

Key success factors

Outline the success factors of the financial instrument (target-centered approach & trasonational collaboration).

- How does the instrument's design reflect the needs and preferences of the target group?
- What mechanisms ensure ongoing collaboration and alignment with stakeholders?
- How will transnational collaboration amplify the instrument's impact through shared activities and peer learning?
- How will success be measured and sustained over time?

Support schemes

List resources or initiatives for beneficiaries (e.g., training, networking events, toolkits).

- What support mechanisms will ensure success for beneficiaries?

Requested outputs

Specify the expected outcomes from beneficiaries.

- What tangible results are expected (e.g., ESG certification, increased turnover)?
- How will these outputs contribute to systemic impact?

Funding

Identify the financial sources that will back the instrument.

- What are the primary funding sources (e.g., public grants, private investment)?
- How will the funding model ensure sustainability?

Impact

Analyze the systemic and ESG impacts of the financial instrument.

- How will the instrument address sustainability issues?
- What indicators will measure its success in ESG and innovation?

Target - end user

General information

Date of foundation When was the company founded?
Company dimension How big is the company?
Innovativeness How innovative is the company?

Financial realm

Needs
Difficulties
Metrics

ESG realm

Needs
Difficulties
Metrics

Innovation realm

Needs
Difficulties
Metrics